ORDER

Orders	Order / Rev:	2691303		
	Alt Order #:	WOC14103889		
	Product Desc:	KY Gov		
	Estimate:	4254		WHAS
	Flight Dates:	04/19/23 - 04/25/23	Primary AE:	Taylor Fritsch
	Original Date / Rev:	04/11/23 / 04/11/23	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Flexpoint Media / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		P.O. Box 1051	Billing Cycle:	EOM/EOC
		New Albany, OH 43054	Agency Commission:	15%
Advertiser	Name:	POL/ Daniel Cameron / R / Governor /		
Auvertiser			Nam Duaiseas Fad	
	Demographic:	A50+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	M214806
	Revenue Code 1:	AGY	Agency External ID:	39475AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/23	04/25/23	37	\$5,020.00	\$4,267.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2023	37	\$5,020.00	\$4,267.00	0.00
Totals	37	\$5.020.00	\$4,267,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	12%	\$5,020.00
Market	100%	\$41,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$36,813.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	N 1	WHAS	04/19/23	04/25/23	Local News @ 6a M-F GMK @ 6A	CM	6-7a	11111	:30	5	\$80.00 P04	0.00 NM	5	\$400.00
		1267689	Index: 95											
	W	Star eek: 04/1		End Date 04/25/23	Weekdays Spo	ots/Week 5	Rate \$80.00	Rating 0.00						

Print Date: 04/27/23 08:58:12 Page 2 of 3

Order / Rev: 2691303 Advertiser: POL/ Daniel Cameron / R / Governor / K'

Alt Order #: WOC14103889 Product Desc: KY Gov WHAS

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays 11111	Spots/Week	Rate	Rating						
Week: 04/ N 2 WHAS		04/25/23	Good Morning An	5 nerica CM	\$80.00 7-9a	0.00	:30	5	\$120.00 P04	0.00 NM	5	\$600.00
			GOOD MORNING			11111	.00	Ū	ψ. <u>_</u> 0.00.00.	0.00		Ψ000.00
	9 Index: 9		M/s shalsass	0	Data	Detien						
Sta Week: 04/	rt Date 19/23	End Date 04/25/23	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$120.00	Rating 0.00						
N 3 WHAS			Good Morning An		7-9a	1-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
			GOOD MORNING									
	9 Index:		Modedaya	Cnoto/Mook	Doto	Dating						
<u>Sta</u> Week: 04/	rt Date 17/23	End Date 04/23/23	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00						
N 4 WHAS			Local News @ 9a	Sa CM	9-10a	1-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
			GMK WEEKEND	9-10A								
	9 Index:		Mookdovo	Spoto/Mook	Poto	Dating						
Week: 04/	rt Date 17/23	End Date 04/23/23	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00						
N 5 WHAS	04/19/2	3 04/23/23	Good Morning An	nerica S M	8-9a	1	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
			GOOD MORNING	G AMERICA								
_	9 Index:	100 End Date	Mookdovs	Spots/Mook	Pata	Rating						
Week: 04/	rt Date 17/23	04/23/23	<u>Weekdays</u> 1	Spots/Week 1	Rate \$100.00	0.00						
N 6 WHAS	04/19/2	3 04/25/23	Local News @ 5p	M-F CM	5-530p	11111	:30	5	\$130.00 P04	0.00 NM	5	\$650.00
100700	.	. -	WHAS11 NEWS	@ 5p								
	9 Index: 9 rt Date	95 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/25/23	11111	5	\$130.00	0.00						
N 7 WHAS	04/19/2	3 04/25/23	Local News @ 53	Op M-FCM	530-6p	11111	:30	5	\$140.00 P04	0.00 NM	5	\$700.00
400700	O la da (07	WHAS11 NEWS	@ 530P								
_	9 Index: 9 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/25/23	11111	5	\$140.00	0.00						
N 8 WHAS	04/19/2	3 04/25/23	Local News @ 6p		6-630p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
126768	9 Index: 9	99	WHAS11 NEWS	@ 6p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	19/23	04/25/23	11111	5	\$250.00	0.00						
N 9 WHAS	04/19/2	3 04/22/23	Good Morning An		7-9a	WГF	:30	1	\$120.00 P04	0.00 NM	1	\$120.00
126768	9 Index: 9	99	Good Morning Ar	nerica								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/23/23	WГF	1	\$120.00	0.00						
N10 WHAS	04/19/2	3 04/23/23	Local News @ 63	•	630-7p	1	:30	1	\$250.00 P03	0.00 NM	1	\$250.00
126768	9 Index: 9	97	WHAS11 NEWS	SUNDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/23/23	1	1	\$250.00	0.00						
N11 WHAS	04/19/2	3 04/25/23		CM	11-1135p	11111	:30	5	\$120.00 P04	0.00 NM	5	\$600.00
126768	9 Index: 9	90	WHAS11 NEWS	AT TI W-F/SC	,							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/25/23	11111	5	\$120.00	0.00						
N12 WHAS	04/19/2	3 04/22/23	Local News @ 11 WHAS11 NEWS	•	11-1135p	1-	:30	1	\$90.00 P04	0.00 NM	1	\$90.00
1267689	9 Index:	102	**************************************	,,, ,, ,,,								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/23/23	1-	1 205 - 1	\$90.00	0.00	.00		#00 00 D00	0.00.1114	_	# 00.00
N13 WHAS	04/19/2	3 04/22/23	Inside Ed 1135p-7		1135p-1205a	a1-	:30	1	\$80.00 P03	U.UU NM	1	\$80.00
126768	9 Index:	106		•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 04/27/23 08:58:12 Page 3 of 3

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spots	Rate	Pri	Rtg Type	Spots	Amount
W	<u>Star</u> eek: 04/1	t Date 7/23	End Date 04/23/23	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$80.00	Ratii 0.	<u>ng</u> 00						

Totals 37 \$5,020.00